

Sarah Michel

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🔗 psivision.org

🌐 <https://www.linkedin.com/in/sarah-michel-b00149249/>

Education

Bachelors of Arts in Psychology

Yale University

Current GPA: 3.67

2023 – 2027

New Haven, Connecticut

Skills

Statistical Analysis

- Software Competencies: R
- Google Data Analytics Certification (2023)
- Analytical Abilities: Regressions | ANOVA | Multivariate Analysis

Communications

- Versed in translating complex behavioral science concepts into digestible online video format,
- Successfully garnered and actively engages with a social media audience of 250,000 + followers,
- Experienced in lecturing on academic topics.

Graphic Design

- Certified in both Adobe Photoshop and Adobe Illustrator,
- Designed branding collaterals for diverse organizations and companies.

Languages

Fluent in English and Spanish, with intermediate proficiency in German.

Professional Experience

Research Assistant

2024 – present

Ferguson Lab at Yale 📍

- Tasked with literature reviews, research ideas, and creating experimental stimuli for investigation into implicit attitudes toward marginalized groups and divisive policies,
- Participated in lab meetings and providing feedback on research,
- Trained in running and effectively communicating with in-person participants.

PSIVision

2021 – present

Founder 📍

- Developed a social media brand focused on presenting modern behavioral research to a mainstream audience (<https://www.tiktok.com/@psivision> 📍)
- Researches and uploads concise videos showcasing studies and concepts,
- Cultivated an online audience of 250,000 and counting,
- Networks with other creators and brands focused on educational services,
- Analyzes audience statistics, trends, and demographics to fine-tune content and outreach.

Research Assistant

2024

Yale Affective Science and Culture Lab 📍

- Managed and led online discussion focus groups for research into fear of singlehood among members of the LGBTQ + community,
- Employed Qualtrics and Prolific for participant recruitment & coordination.

Research Assistant

2023 – 2024

Kelin E. Gersick 📍

- Sought and compiled literature, resources, and statistics as directed for use in Kelin Gersick's latest book project.

Stewardess

2024 – present

Wu Tsai Institute 📍

- Managed coffee hours and aided in special events with invited guest speakers leading in neuroscientific, psychological, and cognitive research,
- Facilitated community and conversation at the Wu Tsai Institute.

Designer

2024 – present

Yale Student Tech Collaborative 📍

- Created graphics, logos, branding, and merchandising for various organizations on Yale campus,
- Managed projects and communications with clients and various committees within STC.

College Advisor and Marketing Director

2023 – present

Next Gen Advising 📍

- Designed and monitors company's digital branding, website, and social media accounts,
- Guides one-on-one counseling sessions with prospective high school college applicants.

Interests

Social Psychology, Moral Psychology, Cross-Cultural Research, Cognitive Science, Moral Philosophy